



**EDA**  
ANNUAL CONVENTION  
**2018**  
DUBLIN • IRELAND

A Green Future for European Dairy  
hosted by Dairy Industry Ireland

**15 – 16 November 2018**

**Printworks Convention Centre- Dublin Castle  
Dublin, Ireland**



[www.eda2018.eu](http://www.eda2018.eu)



Network: DC\_Conference  
Password: November-2018



#dairyfuture @EDA\_Dairy @DairyIndustryE



# A Green Future for European Dairy

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## Foreword by Michel Nalet EDA President

Dear colleagues and friends,

**“A Green Future for European Dairy”** the motto of the 2018 European Dairy Platform, perfectly reflects the objectives and ambitions of our European ‘lactosphere’. What better place to talk about the green future of our industry than in Ireland.

We are grateful to our friends at **Dairy Industry Ireland** for hosting our Annual Convention and equally grateful to members and friends that have made our EDA congress over the past number of years THE platform of high-level exchange and in-depth debate on milk and dairy in Europe and beyond.

In times of profound change in the set-up of our Union, in times of international trade instability and in times of increased price fluctuations on our markets, a stable foundation for all dairy operators is more vital than ever.

As you know, the stable basis for the success of our European dairy industry is the European project: the concept of the Single Market, an ambitious EU trade strategy and our Common Agricultural Policy.

Dairy executives from all over Europe will debate with **EU Commissioner Phil Hogan** on the state of our Union and discuss our future dairy industry potential as an economic driver in Europe, a leader in environmental commitment and as a world champion in dairy excellence and dairy exports.

In the three sessions of our European Dairy Platform we will discuss what is needed to ensure **“A Green Future for European Dairy”**:

Following the executive session with EU Commissioner Phil Hogan, we will dive into a second session on how to better manage our environmental impact as a dairy sector in Europe and globally. We all know that building a more sustainable foundation in terms of our environmental footprint is not a choice, it is a must.

In our third session, we will explore the future potential of dairy ingredients.

We are confident that our Dublin Annual Convention will once more provide a one-of-a-kind environment for thought-provoking discussions and high-level exchanges with dairy experts and executives from across the Union and beyond.

*Fáilte roimh go Bhaile Átha Cliath,*

Welcome to Dublin and welcome to the Green Future of European Dairy.



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## Foreword by Pat Murphy Dairy Industry Ireland Chair

Dear colleagues and friends,

It is with great pleasure that Dairy Industry Ireland is hosting the 2018 EDA Convention in Dublin. We welcome you all to this important annual conference where this year we will discuss 'A Green Future for European Dairy'.

The topics covered at this conference are very relevant to the Irish dairy industry. The Future EU UK Dairy Framework is of particular importance to Irish dairy companies and dairy farmers as an exit date of the UK looms closer and closer.

This convention will cover critical issues such as global milk price volatility and the risk mitigation tools currently available. Having Commissioner Hogan, and so many leading dairy executives, present to talk about the 'Future of Food and Farming' will most certainly provoke good debate.

We also envisage that the many discussions of the economic, social and environmental sustainability agenda in the European dairy sector will provide valuable insights on where we are presently, and where we need to be in the future. Ensuring that we exploit the full potential of our most precious commodity, milk, to ingredients of added value is one area to build on our dairy excellence, and this will also be addressed during our discussions.

Dairy Industry Ireland wishes you a great stay in our capital city and we hope you enjoy and actively participate in the convention.

***Céad míle fáilte.***





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## Foreword by Ludwig Rupp ASSIFONTE President

Dear colleagues from Dairy Industry Ireland, EDA and ASSIFONTE,

ASSIFONTE, the European association of the processed cheese industry, is proud to be a partner of the European Dairy Platform in Dublin.

As processed cheese manufacturers, we are fully part of the vibrant EU dairy industry and we appreciate our cooperation with EDA, not only when it comes to the organisation of our joint Annual Congress, but also on the content work, where we have this year – after many years of committed work - an excellent success story to tell: namely that we achieved the official recognition of our ASSIFONTE Code of Good Manufacturing Practice and the EDA guidelines ‘Cheese as Raw Material’ by the EU Commission.

We are of course also proud to be part of the EU dairy industry not only in economic terms, but also when it comes to the overall dairy sustainability approach. Last but certainly not least, we are very proud to be part of the EU dairy sector in terms of nutrition, taste and pleasure, for which we provide in the most convenient version as processed cheese!

***I am looking forward to meeting you during this EDA / ASSIFONTE Annual Congress in Dublin!***



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## Programme

### Pre-Meetings: Wednesday 14 November 2018

**11:30 – 17:30**

EDA Food & Environment Committee Meeting\*

*Courtyard Room, Dublin Castle*

**13:00 – 14:00**

Lunch

**14:00 – 18:00**

EDA Trade & Economics Committee Meeting\*

*Poddle Room, Dublin Castle*

### Pre-Meetings: Thursday 15 November 2018

**9:30 – 13:00**

EDA Food & Environment Committee Meeting\*

*Courtyard Room, Dublin Castle*

**9:00 – 13:00**

EDA Trade & Economics Committee Meeting\*

*Poddle Room, Dublin Castle*

**9:00 – 13:00**

EDA Board Meeting\*

*Dairy Industry Ireland Offices (84-86 Baggot Street Lwr, Dublin 2)*

**13:00 – 14:00**

Lunch

**13:30 – 15:00**

ASSIFONTE Comité Directeur\*

*Poddle Room, Dublin Castle*

**15:00 – 16:30**

ASSIFONTE General Assembly\*

*Poddle Room, Dublin Castle*



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## Convention 15-17 November

Thursday, 15 November 2018

**14:00 – 14:15**

### Official opening by Irish Minister for Agriculture, Michael Creed

Auditorium, Dublin Castle

**14:15 – 15:30**

### Breakout Session 1: The future EU – UK Dairy Framework

Auditorium, Dublin Castle

**Moderator: Wim Kloosterboer** (Royal FrieslandCampina)

#### Speakers:

- **Paul Vernon** (Glanbia Cheese)
- **Kasper Thormod Nielsen** (Arla foods)
- **Mike Petersen** (New Zealand Special Agricultural Trade Envoy)

**15:30 – 16:00**

Milk & Yoghurt break

**16:00 – 17:30**

### Breakout Session 2: Dairy Markets & Hedging Volatility

Auditorium, Dublin Castle

**Moderator: Dr. Declan O'Connor** (Cork Institute of Technology)

#### Speakers:

- **Sascha Siegel** (EEX)
- **Mary Ledman** (Rabobank)

**19:30 – 22:30**

### 'Welcome to Dublin' Drinks reception

Guinness Storehouse, St James's Gate, Ushers, Dublin 8

[19:00 – Bus transfers from Dublin Castle & Maldron Hotel, Kevin St]

Please take the dedicated convention shuttle bus to the Guinness Storehouse, instead of walking/taking other transport if possible – this will ensure that you can participate in the initial interactive tour of the storehouse with the other delegates. The shuttle buses will depart from both Dublin Castle conference venue and the Maldron Hotel Kevin street, at 7pm. Shuttle buses will then return from the Guinness storehouse from 10:30pm onwards.



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## Convention 15-17 November

Friday, 16 November 2018

**08:30 – 10:00**

EDA General Assembly\*

*Location: Auditorium, Dublin Castle*

**10:30 – 12:30**

**European Dairy Platform**

*Location: Auditorium, Dublin Castle*

**Opening by EDA & DII Presidents**

**Session 1: A Green Future for European Dairy –  
An ambitious and solid basis for our European dairy sector**

**Moderator: Rose O'Donovan** (*AgraFacts*)

**Speakers:**

- **Phil Hogan** (*EU Commission*)
- **Edmond Scanlon** (*Kerry Group*)
- **Hein Schumacher** (*Royal FrieslandCampina*)
- **Jorge Boucas** (*SODIAAL*)
- **Robert Brzuszczak** (*Savencia*)

**12:30 – 14:00**

Lunch & Irish cheese buffet

**14:00 – 15:30**

**Session 2: A Green Future for European Dairy – Managing Environmental dairy  
impact & dairy cow welfare**

**Moderator: Richard Laxton** (*Arla Foods*)

**Speakers:**

- **Tara McCarthy** (*Bord Bia*)
- **Caroline Emond** (*IDF-FIL*)
- **Dr. Olivier Espeisse** (*CEVA*)
- **Jeremy Hill** (*Fonterra*)



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**15:30 – 16:00**

Milk & Yoghurt Break

**16:00 – 17:15**

**Session 3: A Green Future for European Dairy –  
The future potential of dairy ingredients**

**Moderator: Dr. Miriam Ryan** (*Dairy Industry Ireland*)

**Speakers:**

- **James Neville** (*Volac*)
- **Claire McGee** (*Ibec*)
- **Bill Morrissey** (*Glanbia Ireland, AgriChemWhey Program*)

**19:30 – 24:00**

Gala Banquet in conjunction with Board Bia  
*Christchurch Cathedral, Christchurch Place, Dublin 8*



Working  
with nature

## Saturday, 17 November 2018

**Social Tour**

Kerry Global Centre, Naas, County Kildare (45 min drive)

**10:00** Depart from Dublin Castle

**13:30** Tour ends and a convention shuttle bus will return to Dublin Castle, and another will go directly to Dublin airport. Delegates are asked to inform the Organising staff if they would like to avail of this service in advance.





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## Venues

**Printworks Conference Centre, Dublin Castle, Dame St, Dublin 2**

The Printworks is a dedicated state-of-the-art conference facility within the lower courtyard of Dublin Castle. It was opened for Ireland's hosting of the European Presidency in 2013 and has unrivalled views of Dublin's last intact medieval tower.

## Additional Information to note:

**THURSDAY, 15 NOVEMBER 2018**

**14:00 – 17:30 Location: Dublin Castle**

**Our 2018 break-out sessions will be opened by Michael Creed, Irish Minister for Agriculture, Food and the Marine.** With his unique insight into our two sessions themes, Minister Creed will set the scene for our discussions and frame the overall political picture.

## Break-out Session 1 - “The Future EU-UK Dairy Framework”

Moderator: **Wim Kloosterboer**, corporate manager trade & dairy affairs Royal Friesland Campina, chair of the EDA Trade & Economics Committee.

The decision of the British people to leave the European Union on the 23<sup>rd</sup> of June 2016 has changed the shape of the European Union and will change the dairy environment we operate in.

With our joint EDA & DairyUK **‘Future EU-UK Dairy Framework’**, we have pro-actively tackled the most important issues for our sector and shared our joint proposal with EU and UK chief negotiators.

Now, with the ever-closer approach of ‘Brexit’ it is vital to take stock of where we stand in terms of preparations – both from a dairy industry and political perspective.

The speakers in this session will provide us with their insights and perspectives to get a clear(er) picture on the Brexit outlook for dairy in Europe and from New Zealand. We can expect an in-depth discussion on the political, economic and social impact of this landmark date for the EU & UK dairy industry and for Europe and the global lactosphere. A little more on the panel:





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## Paul Vernon, Chief Executive, Glanbia cheese

Paul has worked in the dairy industry for the past 31 years, commencing working with a Co-Operative based in Northern Ireland.

For the past 23 years has been the Chief Executive of Glanbia Cheese, (a European joint venture between Glanbia Plc. and Leprino Foods) which is head quartered in Northwich, Cheshire.

In addition to his role in Glanbia Cheese, Paul has recently taken on the role of Chairman of Dairy UK, the trade association that represent the interests of both milk producers and processors throughout the UK.



## Kasper Thormod Nielsen, Director for Global Trade Policy & Regulatory Affairs at Arla Foods amba.

Kasper has worked at Arla since September 2011. He is responsible for global trade policy and food regulatory affairs. Furthermore, he coordinates Arla Foods lobbying activities globally. He supports the various business groups within Arla to create a sustainable business, get access to market and to ensure compliance with food regulatory affairs, globally.

He has a background in law but has worked intensively with food and agricultural law and policy since he graduated in 2000. First, in the Danish Agricultural Ministry, later in Brussels as consultant for the Dairy sector and now in Arla Foods.



## Mike Petersen – Special Agricultural Trade Envoy

Mike Petersen is New Zealand's Special Agricultural Trade Envoy (SATE) and has held this role since July 2013. This unique role was established by New Zealand's government and agriculture sector – to bring a farmer's perspective to international trade in food. Drawing on his considerable farming and private sector experience, Petersen works to promote a greater understanding of New Zealand's agricultural trading interests, including dairy, meat, wool, horticulture and wine, from the perspective of a practicing farmer.

Mr Petersen has represented New Zealand's agricultural sector in a range of different contexts internationally, including as part of trade delegations, presenting at international conferences, and in constituency building achieving comprehensive outcomes in FTA negotiations, including CPTPP. Mr Petersen is a farmer and industry leader in the New Zealand agricultural community. He owns and operates a finishing farm in Hawke's Bay, which he has managed since New Zealand's agricultural reforms in the 1980s.



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Moderator: **Wim Kloosterboer**

After his study, as Agricultural Economist at the Wageningen University, Wim Kloosterboer has held several positions in the national and international dairy trade and industry. Since 2011 he is Corporate Manager Trade and Dairy affairs with FrieslandCampina in the Netherlands and based in Amersfoort.

Wim Kloosterboer is chair of the EDA Trade and Economics (TEC) Committee.

## Break-out Session 2 - “Dairy Markets and Hedging Volatility – who is on both sides of the fence?”

Moderator: **Declan O’Connor**, Cork Institute of Technology

In an environment where demand remains rigid, any change results in an impact on the markets within our lactosphere. Price variations are the basic tool used to reach market equilibrium.

What is the market outlook for milk and dairy in Europe and beyond and are there more sophisticated tools that could be used to balance out demand and supply?

Future commodities markets remain dominated by non-European service providers. Does the raw milk futures offer, which was established in Europe in 2018, have the potential to change our approach?

In this session we will have two outstanding experts from the financial services world to fuel our discussions.



**Sascha Siegel, EEX**

Sascha is Head of Agricultural Commodities at EEX and joined the company in January 2015. Before he was Vice President, Product Research & Development at Eurex in Frankfurt, where he has built up the agricultural product portfolio since 2009 and accompanied its development as a product manager.



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## Mary Ledman, head of the dairy strategy at Rabobank

Mary is a thought leader who has extensive knowledge of domestic and international dairy markets and policy. She has over thirty years of experience in production agriculture, food processing, government service, agricultural policy, dairy risk management, market information dissemination, milk and dairy price forecasting. Mary grew up on a dairy farm in Wisconsin and has worked on farms in Germany and Japan. She received a Master of Science degree in Agricultural Economics from Texas A&M University and studied at the University of Goettingen, Germany.

Mary's work experience includes the U.S. Department of Agriculture, Kraft Foods, Keough Ledman Associates, and the Daily Dairy Report. Mary joined Rabobank in January 2018 as Global Dairy Strategist and directs a team of nine analysts around the globe. With a global exposure of \$25bn spread across five continents, dairy is one of the most important sectors at Rabobank, the world's leading Food and Agriculture bank.



## Moderator: Dr. Declan O'Connor – Cork Institute of Technology

Dr Declan O Connor is a lecturer and senior researcher in the Department of Mathematics at Cork Institute of Technology. His main research interests are Dairy Economics, Dairy Policy, Dairy Price and Income Volatility, Dairy Market Analysis and Dairy Systems Analysis.

In recent years he has published and presented his research both to national and international audiences. In addition, he wrote a number of dairy industry reports. At present he continues to develop and deliver workshops and courses aimed at educating dairy industry executives and farmers on the topic of price/income risk management.





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**FRIDAY, 16 November 2018**

## European Dairy Platform: “A Green Future for European Dairy”

**From 10:00** Welcome - Enjoy a glass of milk and a yogurt and get your conference badge

**10:30 – 12:30** **OPENING & WELCOME** from EDA President Michel Nalet and Dairy Industry Ireland Chair, Pat Murphy.

### SESSION 1 - “A Green Future for European Dairy – an ambitious and solid European basis for our European dairy”

**EU Commissioner Phil Hogan** will discuss his project on the “Future of Food and Farming” and give us a first-hand insight into the state of our Union and the future of Europe. A discussion will follow with Commissioner Hogan and representatives from some of Europe’s best-known dairy organisations who will each present their views and challenge the Commissioner on how this future must be shaped to ensure greatest success of this sector. Some information on our panel...



#### Phil Hogan, EU Commissioner for Agriculture and Rural Development

Phil Hogan has served as EU Commissioner for Agriculture and Rural Development since 1 November 2014. His policy priorities include modernising and simplifying the Common Agricultural Policy, strengthening European farmers' market resilience and their position on the food chain, and developing new export markets for EU agri-food. Commissioner Hogan grew up on a farm in rural Kilkenny, Ireland.

From 1989 until he became Commissioner, he represented the Carlow/Kilkenny constituency in Dáil Éireann, the Irish Parliament. Between 2011 and 2014, Phil Hogan served as Minister for the Environment and Local Government, implementing a broad-ranging agenda, including the biggest reform of local government since foundation of the Irish State. He has occupied various senior posts at local, national and European level, including President of the Council of EU Environment Ministers (2013), Chairman of the European People's Party of Environment Ministers (2012-14), National Director of Elections for the Fine Gael party (2010-11), Fine Gael Director of Organisation (2002-07), Chairman of Kilkenny County Council (1985 and 1998), Chairman of the Fine Gael Parliamentary Group (1995-2001) and Minister of State at the Irish Department of Finance (1994-95). Prior to his entry into politics, he established and subsequently directed an insurance and real estate business. He also managed the family farm between 1981-1983. He is a graduate of University College Cork, with a BA in Economics and Geography (1981).



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## Edmond Scanlon, CEO Kerry Group, Ireland

Edmond joined Kerry's graduate development programme in Ireland in 1996. He was appointed Vice President Finance, Supply Chain and Operations of Kerry's Global Flavours Division in 2004. In 2007, he was appointed Vice President Mergers & Acquisitions, Kerry Americas Region, before being appointed Global President Kerry Functional Ingredients & Actives in late 2008.

In 2012, he was appointed President of Kerry China, prior to his appointment as President & CEO Kerry Asia-Pacific region in November 2013. Edmond was appointed Executive Director and Group CEO on 1 October 2017.



## Hein Schumacher, CEO Royal FrieslandCampina N.V.

Hein Schumacher (b. 1971) is Chief Executive Officer at Royal FrieslandCampina N.V. since January 1, 2018. Before, Hein held the position of Chief Financial Officer. He has been a member of the FrieslandCampina Executive Board since 2015. Hein is currently also a member of the Supervisory Board at TIAS School for Business & Society, Utrecht.

Prior to joining FrieslandCampina, Hein Schumacher has held several international positions at companies in the CPG industry, like Unilever N.V., Royal Ahold N.V. and H.J. Heinz, now KraftHeinz. During his time at Heinz (2003-2014), he was based in the USA as Vice President & Chief Strategy Officer, in London as Vice President & Chief Financial Officer Europe and in Shanghai as President Greater China. The last position at Heinz was Executive Vice President for the Asia Pacific region and member of the Global Executive Leadership Team. Hein Schumacher holds degrees in Political Science & International Relation [University of Amsterdam] and Banking and Finance from the University of Amsterdam. Hein Schumacher is married and has three children.



## Jorge Boucas, CEO Sodiaal

Jorge Boucas was appointed as CEO of Sodiaal in January 2017.

Previously he served as CEO and Chair of the executive board of French animal and plant nutrition group Roullier. He was also co-founder and president of a firm manufacturing and operation of biomass plants. Jorge has also consulted on many business focused programs over the course of his career.

Jorge holds bachelor's degrees in science and Production systems from the Ecole Polytechnique, and ENSTA ParisTech- École National Supérieure de Techniques Avancées.



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## Robert Brzuszczak, SAVENCIA S.A.

Robert Brzuszczak, a 64-year-old Belgium national, is married and the father of two. Robert, with a background of over 40 years entirely devoted to the area of dairy, was president of the EDA from 1998 to 2004.

He has been Deputy CEO of SAVENCIA S.A. since 2010 and also the President of FNIL (National Federation of the French Private Dairy Industries) since 2017.



## Moderator: Rose O'Donovan, editor AgraFacts

Rose has been Editor of AGRA FACTS & AGRA FOCUS since March 2010, having previously worked as Deputy Editor on the agricultural publications for nearly three years. Prior to working as a journalist, she dealt with international relations on the EU satellite navigation programme at the Galileo Joint Undertaking.

Following the completion of a Master of Science (MSc) at University College Cork (Ireland), Rose moved to Brussels in 2004 to work as an intern in the Cabinet of former European Parliament President, Pat Cox. She is also a reporter for the West Cork newspaper *The Southern Star*. Hailing from a farming background near Ballydehob (West Cork), Rose has a keen interest in the evolution of Irish & European dairy farming policy.

**12:30 – 14:00 lunch and Irish cheese buffet**

## SESSION 2 - "A Green Future for European Dairy – how to manage societal challenges: environmental impact & dairy cow welfare"

In this session we will take stock of where we stand today in our journey to an ever more sustainable dairy sector in Europe and globally. We explore how the future of our 'green dairy' reputation is at the heart of future success.

**Tara McCarthy**, CEO of Bord Bia, will give an overview of the Irish food, beverage and dairy sectors and their journey towards a sustainable and green future.

**Caroline Emond** (CEO IDF–FIL) will discuss the global dimension of dairy sustainability and share an update on the 'Rotterdam Dairy Declaration', while EDA Counsel for EU Veterinary Affairs, **Dr. Olivier Espeisse** (CEVA) will share a concise synopsis of the work carried out to improve the welfare of dairy cows in Europe.



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**Jeremy Hill** (FONTERRA) will share the New Zealand strategy to improve the environmental footprint of milk & dairy and we will hear why Fonterra joined the European Dairy Product Environmental Footprint (Dairy PEF) project and how this Dairy PEF will help to implement change in our sector. More on our panel:



## Tara McCarthy, CEO Bord Bia

Tara McCarthy is the Chief Executive of Bord Bia and brings with her over 20 years' experience in the wider food industry. She was previously Chief Executive for Bord Iascaigh Mhara (BIM), Ireland's seafood development agency and has operated in overseas markets for 10 years including Germany, France and Belgium. Tara holds a Bachelor of Commerce degree with an MBS in Marketing from Smurfit Business School and is an affiliate of IMD Business School, Switzerland.

Tara succeeded in delivering a number of instrumental initiatives for the Irish Food Industry under the 'Pathways for Growth' programme working in entrepreneurship and talent development. Ms. McCarthy was previously Director of the Food and Beverages Division in Bord Bia, the Irish Food Board and has led a team of Senior Executives on the development of the seafood, dairy, prepared foods; alcohol and small business sectors. Tara was awarded Fellowship of the Marketing Institute of Ireland in September 2018.



## Caroline Emond, International Dairy Federation

Caroline was appointed Director General of the International Dairy Federation in February 2018. She is from Quebec, Canada. She is a lawyer, has been a diplomat and has 25 years' experience in senior executive and public affairs roles in private, public and the not-for-profit sectors.

Having worked nine years in the Canadian dairy industry and abroad, she has a deep understanding of the dairy sector worldwide from various angles (producers, processors, research, policy and regulation, promotion) and experience with international organizations such as WTO, FAO, ISO and Codex.



## Dr. Olivier Espeisse, CEVA

Dr Olivier Espeisse is a French Veterinarian from Maisons-Alfort, France. After 10 years of dairy practice in Normandy, he entered the industry where he's led an international career in various management posts across the globe. Dr Espeisse has done extensive work in the recent years with global organisations as the WHO, the OIE and the FAO on such topics as Antibiotic resistance, Animal Welfare, Food Safety and Vaccinology. He is currently Global Public Affairs Director for Ceva.





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## Jeremy Hill, Chief Science & Technology Officer, Fonterra Co-operative Group

Jeremy has worked for Fonterra and its predecessor companies for over 30 years, the last 10 as Fonterra's Chief Science & Technology officer. Amongst previous roles he was Director of Regulatory and Food Assurance in Fonterra. Jeremy has a PhD in biochemistry, is an Honorary Research Fellow and Adjunct Professor at Massey University, sits on the Editorial Board of the International Journal of Dairy Technology and has published over 100 papers and holds four patents on various aspects of dairy science and technology.

Between 2012-2016 he served as President and Chairman of the Board of the International Dairy Federation (IDF), the peak body for the global dairy sector. In October 2016 on behalf of the IDF he co-signed the Dairy Declaration of Rotterdam with the Food and Agricultural Organisation of the United Nations recognising the critical role of dairy in sustainable development. Jeremy is a past Governor of the Dairy Sustainability Framework and chaired the Framework's Advisory Board composed of diverse expertise from senior leaders from the Food and Agricultural Organisation of the United Nations, American Humane Society, ASDA Walmart, Rabobank, Roundtable for Sustainable Beef, and Solidaridad an international civil society organization focussed on facilitating the development of socially responsible, ecologically sound and profitable supply chains.



## Moderator: Richard Laxton

An experienced Sustainability & Environment professional, with Degrees in both Food Technology and Environmental Management, Richard Laxton has been involved in the food and dairy industries for over 25 years in a wide variety of senior operational, technical and safety roles, involving complex project and team management.

At Arla Foods, he helps deliver and communicate their global Environment and Sustainability Strategies and enabling Corporate Social Responsibility platforms. He identifies trends, and champions new technologies and low carbon energy, whilst also facilitating and promoting the concepts and requirements of zero waste, zero carbon and the Circular Economy for social, as well as environmental and economic benefits.

A Chartered Environmentalist, a Member of the Institute of Environmental Managers and Auditors, the Chartered Institute of Wastes Management, and a Fellow of the Royal Society for the Arts, Commerce and Industry, Richard Laxton lives resource efficiency. He chairs groups involved in promoting and driving the Sustainability agendas for Dairy UK, the UK Dairy Roadmap, and the European Dairy Association.

**15:30 – 16:00 Milk & Yoghurt break**





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## SESSION 3 - “A Green Future for European Dairy – the future potential of dairy ingredients”

Milk is a highly nutritious food providing a unique blend of high value macro- and micronutrients. Fully unlocking the potential of this resource is key for the future success of our industry. During this session, **James Neville** (Volac) will provide insight into the dairy ingredients business and how the focus of the industry continues to change, driven in a large part by the consumer. **Claire McGee** (IBEC) will then review the current innovation landscape of the food sector here in Ireland and across Europe, presenting some of the challenges facing dairy as one of the sectors. This will be then followed by a talk by **Dr. Bill Morrissey** (Glanbia) who will present the innovate AgriChemWhey program as a case study on taking by-products from dairy processing and converting them in turn to value-added bio-based products. A little more about our panel:



### James Neville, Volac

James joined Volac in 1989 and became CEO in 2012, having been Managing Director for nine years. He has a real passion for the dairy industry and continues to realise Volac’s global strategy, as a fast-growing international business that brings the proven benefits of dairy nutrition to consumers and farm animals. He keenly promotes the nutritional benefits of whey to the broader public.

James embodies Volac’s entrepreneurial heritage with a real sense of ambition and pride and inspires all staff to achieve the purpose of the company: promoting Dairy Nutrition for a Healthier World — a goal Volac is determined to achieve.



### Claire McGee, Ibec

Claire McGee is a senior executive for innovation and education policy at Ibec, Ireland’s largest business representative organisation. Claire’s role is to represent the needs of member organisations – from Higher Education institutions, R&D intensive indigenous and multinational companies – to government, funding agencies and other stakeholders.

Her work focuses on the science, innovation and education and skills agenda, with a particular emphasis on promoting greater investment in research and greater industry-education engagement. Claire has a food business degree from University College Cork and has extensive experience of the Irish & Scottish dairy and wider food industries. She has also worked as a research officer with Teagasc, the national agriculture and food development authority on an EU Framework Project.



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## Dr. Bill Morrissey, Bioeconomy Program Manager, Glanbia

Bill has worked in the Agri -Food Sector since 1998 in a number of different roles including Supply Chain, R&D and Procurement. His PhD from University College Cork was undertaken while working in industry specializing in the commercial optimization of large-scale bacteria and yeast fermentations. He has worked with Glanbia since 2007 and is responsible for the commercial valorisation of their whey side streams.

He currently is the Bioeconomy Program Manager for Glanbia Ireland which is the Project Co-coordinator on the €30million BBI JU Flagship Project “AgriChemWhey”. He is Glanbia’s representative on the boards of the Irish Bioeconomy Foundation and Bio-based Industries Consortium respectively.



## Moderator: Dr. Miriam Ryan, Dairy Industry Ireland

Miriam is a registered Nutritionist, leading the Specialised Nutrition and food policy activities at Dairy Industry Ireland. Here she represents company member interests nationally and internationally through engagement with government departments and via committee work at the EDA, Specialised Nutrition Europe and ISDI.

Prior to this role, Miriam lectured in Human Nutrition and held several research and management program positions over a period of 15 years in both France and Ireland, also collaborating with several multi-national companies. With professional qualifications in journalism and management, Miriam is particularly interested in the development of industry-academic links in the area of dairy research and innovation.

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**Convention remarks by Dairy Industry Ireland Chair Pat Murphy & Director Conor Mulvihill**

**Video address by an Taoiseach (Irish Prime Minister) Leo Varadkar**

**Closing by EDA President Michel Nalet**

*Save the date:*

**EDA Annual Convention 2019, 16 – 19 October 2019, Vienne (Austria)**

**“Shaping our European Dairy Landscape”**

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# A Green Future for European Dairy

hosted by Dairy Industry Ireland

 Join the debate #dairyfuture

**SATURDAY, 17 November 2018**

## Social Tour: Kerry Global Innovation Centre, Naas, County Kildare



**10:00 – 14:30**

[Departure from Dublin Castle at 10:00 for a 45 min drive approximately]

**11:00** Arrive at Global Centre & Refreshments

**11:15** Welcome from Mr Pdraig Sayers and the Kerry Group Team

**11.45 Tour**

- Nutrition Discovery Centre
- Culinary Suite
- Commercialisation Centre

**12.45** Lunch

**13.30** Depart from Global Centre back to Dublin City Centre or Dublin Airport \*

(\* Please indicate which route you require with the EDA Conference Partners team in advance)